**PAGE HUTCHESON**

**214-649-8161 | pagehutcheson@gmail.com | 6540 Westlake Ave., Dallas TX, 75214**

**EDUCATION**

**University of Texas at Austin,** *B.S. in Public Relations* Expected May 2026, 3.5 GPA

*Minor in Business*

**EXPERIENCE**

**Dieste Incorporated – Advertising Services Dallas, TX**

*Incoming Brand Leadership Intern* May 2025

**Vice President of Membership Experience Austin, TX**

*University of Texas Tri Delta* February 2025

* Serve on the chapter’s executive council, managing and ensuring the chapter recruitment team and captains, new member educators, and alumni coordinator are operating smoothly
* Direct all recruitment efforts, new member education, efforts to strengthen alumni relations, and retention strategies

**Director of Membership Selection** **Austin, TX**

*University of Texas Tri Delta* November 2023 – 2024

* Served as the Director of Recruitment for the collegiate chapter.
* Lead the recruitment team and the sorority in recruiting nearly 100 new members by planning, facilitating, and promoting spring and summer events.
* Acted as the primary liaison between the chapter, University Panhellenic Council, Texas Tri Delta Alumni, as well as chapter advisors for smooth communication on recruitment policies.
* Developed and organized potential new member data through multiple processing systems.

**The T Shop** **Dallas, TX**

*Shop Associate* February 2020 - August 2022

* Managed the point-of-sale (POS) system, including processing transactions, handling cash, and generating sales reports to track daily performance.
* Oversaw the day-to-day operations of the storefront, including inventory management, merchandising, and maintaining an organized, visually appealing store environment

**Purple Logic PR** **Dallas, TX**

*Media Relations Event Assistant* May 2022

* Assisted founder in a high-profile event at an art museum by documenting names of attendees photographed. And ensured accurate and timely recording of guest information for post-event media follow-ups and press releases.

**ACHIEVEMENTS, AWARDS & ACTIVITIES**

**Moody College Dean’s List Honors**

*University of Texas* Fall 2023 & 2024

**Margaret McFarlane Alkek Scholarship**

*Delta Delta Delta* Fall 2024

**University of Texas Tri Delta**

*Delta Delta Delta* Fall 2022 - Present

**Texas PRSSA**

*Public Relations Student Society of America* Fall 2023 - Present

**SKILLS AND INTERESTS**

Microsoft Word, Excel, PowerPoint, AP Style, Google Analytics, Canva, Twitter, Facebook, LinkedIn, TikTok, Pinterest, Instagram, Muck Rack Academy